# Advertising order form Alpe-Adria 2024

Date of the fair: 31st January—3rd February 2024 Order deadline:

## Gospodarsko razstavišče d.o.o.

Dunajska cesta 18, 1000 Ljubljana 1001 Ljubljana, PO box 3517 VAT ID No.: SI 87878879 company registration no..: 5003121000



+386 1 300 26 00, alpeadria@gr-sejem.si

1.0 Exhibitor details		
Full name of the exhibitor		
Contact person (name and surname)		
Contact person's telephone number	Contact person's e-mail	
2 OWe are arrive		
2.0 We are ordering		
2.1 Lease of space for an advertising hoarding		
pc <b>1 Advertising hoarding</b>	at a price	60,00 EUR/pc

10th January 2024

# 2.2 We are ordering lease of space for billboards, banners and dibond signs:

рс		Location	Dimension in m (W×H)	Recommended material	Rental price / piece
	2 Banner	at Marmorna Hall (B)	2,90 x 4,40	PVC canvas with net holes	190,00 EUR/pc
	3 Dibond sign	by Dunajska cesta	5,00 x 1,50	Forex	240,00 EUR/pc
	Billboard poster	by Mestna Platform	4,00 x 3,00	Blueback paper	225,00 EUR/pc
	3 Transparent	at Steklena Hall (C)	6,30 x 4,00	PVC canvas with net holes	375,00 EUR/pc

<sup>\*</sup> Prices include rental, installation and dismantling. The manufactured elements should be delivered to the reception of the GR – Ljubljana Exhibition and Convention Centre by Monday, 22 January 2024. We can also arrange the production of advertising elements for you. More at <a href="https://www.ljubljanafair.com/services/production-of-advertising-elements">https://www.ljubljanafair.com/services/production-of-advertising-elements</a>

### 2.3 We are odering lease of flag poles:

рс	Location	Price
	<ul><li>by Dunajska cesta (10)</li></ul>	60,00 EUR/pc
	8 by Dunajska cesta (4)	60,00 EUR/pc
	by Dunajska cesta (5)	60,00 EUR/pc
	0 by Jurček (8)	60,00 EUR/pc
	u by Fontana (8)	60,00 EUR/pc

Flags should be 1 m wide and 3 to 6 m high. They should have protection on the top and anchorage net holes at the sides. The installation of the flag ready for the site is included in the price.

The produced materials must be delivered by 22 January 2024.

<sup>\*</sup> The location of the hoarding is to be coordinated with the fair organiser. The produced hoardings should be delivered on the last day of installation.

### 2.4 We are ordering lease of advertising space on a large LED screen (3 positions available)

#### O LED screen

рс	Advertising period	Price	No. of broadcasts	No. of hours
	1 week	570,00 EUR	8.000	18
	2 weeks	990,00 EUR	16.000	36

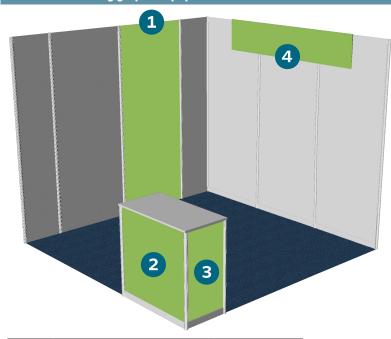
Ad length: 8 seconds

Image: JPG, PNG, GIF, TIFF, BMP

Video: H.246 (MOV or MP4), MPG (1 or 2), WMV, SWF or AVI

Deadline for submission of materials: Monday, 22 January 2024

### 2.5 We are ordering graphic equipment for Octanorm stand:



рс		Price
	Wide wall	82,00 EUR/pc
	2 Counter (front)	38,00 EUR/pc
	3 Counter (side) / 2 surfaces	23,00 EUR/pc
	4 Fascia board	28,00 EUR/pc

### Octanorm stand

# 1 Wide wall

dimension: 95 x 238 cm
production: 82,00 EUR/pc
recommended material: sticker

# 2 Counter (front)

dimension: 95 x 88 cm
production: 38,00 EUR/pc
recommended material: sticker

# 3 Counter (side) / 2 surfaces

dimension: 45,5 x 88 cm
production: 23,00 EUR/pc
recommended material: sticker

# 4 Fascia board

dimension: 200 x 39,5 cm
production: 28,00 EUR/pc
recommended material: sticker

### Deadline for submission of materials: Monday, 15 January 2024

### 3.0

All the above services are available until capacity is reached, the date of receipt of the materials being the date of the written order. The prices quoted are inclusive of discounts and apply to exhibitors at the fair. If the client fails to deliver the materials within the specified deadlines, the organiser reserves the right to charge the full price of the service ordered. The prices do not include VAT, which will be charged in pursuant to the provisions of the VAT-1 Act.

#### 4.0

Please fill in the order form legibly. Please send one signed and stamped copy to:

Gospodarsko razstavišce d.o.o., Dunajska cesta 18, 1000 Ljubljana or send to the following e-mail address alpeadria@gr-sejem.si













