

**APPLICATION FORM - JAKOB AWARD 2019****Topic: New Sustainable Hunting, Fishing and Wildlife Observation Tourism Forms****Application deadline: 29 October 2018****Gospodarsko razstavišče d.o.o.**

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**1/ Application Information**

Applicant's full name

City and postal code

Street and house number

Country

Telephone

Fax

E-mail

Website

Director (first name, last name)

Contact person (first name, last name)

Contact person's e-mail

Contact person's telephone

**2/ Name of Programme Competing for Jakob prize****3/ Short Description of Competing Programme (max. 30 words)****A TENDER INVITATION FOR WINNING**

The International »Jakob 2019« Award for international tourist quality and excellence at the Natour Fair in Ljubljana

**The tender theme of the international award »Jakob 2019«**

At the international fair NATOUR, we will grant the international award »JAKOB 2019« for international quality and excellence of tourism, that is: for already realised touristic projects, related to the topic: »**New Sustainable Hunting, Fishing and Wildlife Observation Tourism Forms**«.

The International expert committee will take into consideration all projects and programs that will include the points following the main topic:

One of the basic characteristics of tourism is its changing. There are always new, often innovative, types, contents and new products. Hunting, fishing and wildlife observing tourisms are also among the special types. In accordance with the common efforts of mankind for sustainable development in tourist frameworks, these three types of tourism are also experiencing their changes. Managers and organizers of hunting and fishing activities and wildlife observing are considering innovative forms and ways that are increasingly oriented towards the most noble relationship between the man and the natural environment. The latter represents the living spaces of animals that are equal participants in these tourist contents. Hunting, fishing and wildlife observing tourisms are therefore changing, so we want to contribute to the efforts in these areas with the Jakob Award, the award for innovative tourist projects, and to highlight those project promoters and tourism products, which with their positive solutions show direction to everyone else. Therefore, the international expert jury will consistently take into account truly innovative projects in these three areas. The fishing tourism includes freshwater and sea fishing.

**Response to call - documentation and tender conditions**

The attributes of realized solutions suitable for the call are actually described in this year's title. The emphasis is on innovative projects and programmes characterized by precious symbiosis with natural environment. The committee will only address truly innovative solutions which are already being implemented, not ideas and projects in the phase of concept.

The response to call should consist of:

- The name (title) of the topic you propose.
- The developer/operator of the topic or product, his/her detailed address and other contact information.
- The author(s) of the innovative topic.
- A transparent and detailed description of the contents of the topic or product related to the call (max. 2 pages). A separate statement what is the true innovation of the proposed project or programme.
- The applicant should attach visual materials illustrating proposed topic or product (video clip, photos, leaflets, etc.).

**Participation**

Participation is open to various tourist operators or authors of already realized and implemented innovative and original projects, programmes in nature (natural environment) as part of tourist offer. These can be individuals, enterprises, societies and other touristic operators.

**International expert committee**

An international three-member expert committee will survey all completed applications and select the winning innovative solution based on expert assessment. The committee is appointed by Director of the GR – Ljubljana Convention and Exhibition Centre and will be posted on the fair website, [www.natour-alpeadria.si](http://www.natour-alpeadria.si). Jakob award for 2019 will be granted on the opening day of the Natour Alpe Adria fair, 29 January 2019, presumably at 12 a.m.

**The award**

The winner receives:

- Jakob award 2019 presented as a unique glass sculpture.
- Free and unfurnished exhibition space at the fair (9 m<sup>2</sup>) for the presentation of the awarded project.
- The description of the project on the GR - Ljubljana Convention and Exhibition Centre website (365 days).
- A post in the professional web magazine 'Turizem' by Slovenian Tourist Organization.
- A report about the project in the 'Oddih' (the 'Dnevnik' daily supplement), up to 1 page.

All other participants in the call receive a diploma for participation.

**Application deadline**

Applicants must send their application forms along with the relevant documentation by 29 October 2018 to the following address:

"Jakob 2019 Award", Gospodarsko razstavišče d.o.o., Dunajska 18, SI-1000 Ljubljana, Slovenia.

**4/** By signing this Application Form, we confirm that we fully understand the rules and conditions of 2019 Jakob Prize on [www.natour-alpeadria.si](http://www.natour-alpeadria.si), confirm them and agree with them.

**Place and date:****Stamp:****Signature:**